

**STUDIO TASK MARKING DESCRIPTORS (DEVELOPED BY MIA. MARCH 2020)**

<b>COMPONENTS:</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>1</b>	<b>0</b>
C1: Design brief and objectives fulfilment	Comprehensive elaboration of the design brief and objectives.	Most of the points presented show adequate elaboration of design brief and objectives.	Response is somewhat developed but lacking depth. Perhaps it was not communicated clearly.	Little or no understanding if the brief and objectives.	<b>NO SUBMISSION</b>
C2: Design rationale and intention	<ul style="list-style-type: none"> <li>▪ Communicating and illustrating design rationale and intention very clearly.</li> <li>▪ Conducted research has clearly shown and illustrated.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Design rationale and concept is sufficiently developed.</li> <li>▪ Research has been conducted to back up design decisions.</li> </ul>	Design rationale can be improved and can be communicated in clearer manner.	There is no mention of design rationale, nor that it is illustrated (diagram, sketch, etc).	
C3: Programme related	<ul style="list-style-type: none"> <li>▪ Programme was developed and communicated.</li> <li>▪ Programme caters for unique café experience</li> <li>▪ Services, seating area and preparation area (<i>as stated on the brief</i>) are clearly demarcated and labelled.</li> <li>▪ Additional activity is thought through.</li> <li>▪ Day and night function are considered.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Programme consideration is mostly developed but lacking evidence of unique experience.</li> <li>▪ Services, seating area and preparation area are partially considered.</li> <li>▪ Additional activity is partially considered.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Programme is considered although one of the three (services, seating area and preparation) is missing.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Programme do not suit to a café or coffee house</li> </ul>	
C4: Progress from previous submission	Development from previous submission is clear.	Illustrated development of ideas is quite clear.	Ideas are developed, although can be improved more.	Iteration of design is lacking and not clear. Potentially fixated to a certain idea.	